## Location Identification For Optimizing Fidelity And Robustness Using Swarm Intelligence

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**Abstract** - Digital Watermarking has important characteristics of Robustness and Fidelity. It is a crucial decision to find locations where watermark bits need to be inserted in order to optimize these desirable characteristics. PSO can be helpful in arriving at the decision of finding locations where the watermark bits can be inserted. The usage of this methodology has generated optimistic results in favor of using this method for the sake of watermark embedding and extraction.

**Keywords** — *Robustness, fidelity, Watermarking, PSO, Swarm Intelligence* 

### I. INTRODUCTION

In this paper, we have introduced a technique which can make use of PSO to find suitable locations in the cover image, where watermark bits may be inserted to encode the watermark and later to extract the inserted watermark bits without much deterioration. Attempt has been used to define a suitable objective function of PSO to facilitate this operation. the results obtained are optimistic and talk in favor of using PSO for the purpose of watermark insertion and extraction

### II. APPROACH USED FOR DIGITAL WATER MARKING

The general approach for the insertion and extraction of watermark bits may be describe as follows.

### Encoding watermark bits into the cover image.

- 1. Objective function of PSO is being used to find locations to insert the watermark bits.
- 2. Now the PSNR of the image is calculated and recorded.
- 3. Take the locations identified byPSO.
- 4. Insert the watermark bits into the identified locations byPSO.

### Extraction of watermark bits on the cover image.

- 1. Take the locations identified byPSO.
- 2. Get the modified pixelvalues.
- 3. Separate out the original pixels and the inserted watermark bits.
- 4. Join the watermark bits to reconstitute the watermark.



### III. EXPERIMENT CONDUCTED AND RESULTS OBTAINED

In the experiment conducted a gray scale image of this dimension 117\*114 pixel was chosen as a cover image. Now the watermark bits were inserted into pixel intensity values of the cover image as per location decided by PSO. After this various image attacks were made and watermark was again extracted from the identified location and the bits were assembled to the build the watermark. The normalized correlation are obtained was done with the original watermark to find the robustness of watermark under the various image attacks. The results were tabulated and given in the paper.

# Trade-off between Robustness and fidelity (PSO with hiding watermark bits within fractional part of cover image)

It is clear that even after stronger insertion of watermark bits, the fidelity remains almost unaltered. This tells in terms of drastic reduction of inverse tradeoff between Robustness and Fidelity. This is one important result which advocates in favor of using PSO during Digital Watermarking.

### Table 1 Detail of Fidelity and correlation

Sr. No.	Fidelity-PSNR(dB) (watermarked Image)(un-attacked)	Normalized Correlation (Extracted Watermark) (Unattached)	Trade Of	
1	41.65	0.855		
1	41.65	0.861		
3	41.65	0.863	]	
4	41.65	0.811	NO	
\$	41.65	0.890	1	
5	41.65	0.964	1	
7	41.65	0.997	1	

Cover Image	Watermark Image	PSNR(dB) of watermarked Image and NC of watermark extracted (no attack situation)PSNR,NC	Size of water mark inserted	Attack	PSNR(dB)of extracted watermark and NC after attack
				Blurred (0.5%) 3*3 averaging filter	41.66,0.955 41.62 ,0.950
	41.65 , 0.997	117*114 pixels with 256 grey values	Cropped (30%)	41.33,0.943	
			Contrast and Enhanced (40%) 3*3 contrast enhancement filter	40.58,0.942 41.64,0.955	
			Compressed CR = 10.75 QF= 50%	41.64,0.955	
				Gaussian Noise(25%) with variance =0.1	41.62,0.962 40.80,0.927
				Sharpened (30%) 3*3 lapacing filter	41.64,0.955 41.60,0.962
				Rotated(15 degree)	41.62,0.961
				Scaled (50%)(1- 1/2-1) 1-3-1	41.64,0.952 41.60,0.959

### Table 2 Result and conclusion of PSNR watermarked

### **IV. CONCLUSION**

The fidelity and robustness are shown to exhibit inverse trade off which is quite natural. But the tradeoff is not very seriously affecting the desirable characteristics. The payload of the watermark used in this technique if 117\*114 pixel with 256 gray values which is equivalent to 117\*114\*8 bits. The results obtained clearly indicative of the success of this technique for the purpose of Digital Watermarking.

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